

PEAK ROCK CAPITAL ACQUIRES NATURAL AMERICAN FOODS

Austin, TX, January 2, 2014 – An affiliate of Peak Rock Capital ("Peak Rock"), an Austin, TX based private equity firm making debt and equity investments in middle market companies, announced today that it has acquired Natural American Foods, Inc. ("NAF" or the "Company"), one of America's leading producers and distributors of honey and other food products.

Headquartered in Onsted, Mich., Natural American Foods is one of the world's largest honey producers, and has been producing high-quality honey under the Miller's American brand for almost 120 years. The Company produces and distributes a full range of honey and commercial sweeteners to some of the world's best known food manufacturers and food service customers, as well as national retailers and distributors.

Anthony DiSimone, CEO of Peak Rock Capital, said, "Our acquisition of Natural American Foods is a great example of our interest in working alongside strong middle market businesses with talented management teams to help them achieve their full potential through operational enhancements and strategic repositioning. Our team worked side-by-side with NAF's new management team throughout the recent restructuring process, and we are pleased to have helped guide the company so quickly to a successful emergence."

Robert Strauss, Managing Director of Peak Rock Capital, added, "Natural American Foods has a strong competitive position as an established producer of high quality honey, with long-standing customer relationships with food manufacturers, food service providers and retailers. We believe NAF is an excellent platform for expansion through organic growth and strategic add-on acquisitions and are excited to work with the Company's outstanding new management team in pursuing these opportunities."

Rolf Richter, CEO of Natural American Foods, commented, "We would like to thank our employees, customers, and suppliers for their outstanding support during our restructuring process. We are very pleased that Peak Rock is investing in Natural American Foods, and we thank them for helping us to establish a strong, well-capitalized foundation. Peak Rock's investment will now allow us to focus our resources on what is most important to our company: making the highest quality honey products for our commercial and retail customers."

ABOUT NATURAL AMERICAN FOODS

Headquartered in Onsted, Mich., Natural American Foods is one of the world's largest honey producers, and has been producing high-quality honey under the Miller's American brand for almost 120 years. Natural American Foods produces and distributes a full range of honey and commercial sweeteners to some of the world's best known food manufacturers and food service customers, as well as national retailers and distributors. The company's footprint is significant, with global procurement operations, as well as a state-of-the-art lab where its products are tested for quality and safety. For further information about Natural American Foods, please visit www.naturalamericanfoods.com.

ABOUT PEAK ROCK CAPITAL

Peak Rock Capital is an Austin, TX based private equity firm that makes debt and equity investments in middle market companies. Peak Rock invests in companies where it can support senior management in driving rapid growth and profit improvement through operational and strategic changes. Peak Rock's principals have deep expertise in complex situations, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit www.peakrockcapital.com.

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